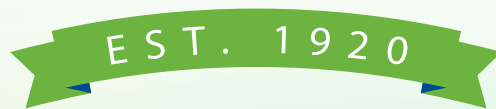




Fenton & Linden
Regional Chamber of Commerce



Direct Benefits of Chamber Membership



Chamber News

Stay Informed on the Latest Happenings!

Weekly Update E-newsletter

Your source for all upcoming events, local news, and Chamber updates.

C.A.R.M.A Report

(Short for Chamber, Area, Region, Michigan, America) A weekly publication with a short synopsis of current events in each category.

Social Media

Always stay up-to-date and follow Fenton & Linden Regional Chamber of Commerce across all of our platforms – Facebook, Instagram, LinkedIn, and YouTube.

FOLLOW US



Fenton & Linden Regional Chamber of Commerce



flchambermi



Fenton & Linden Regional Chamber of Commerce



Fenton & Linden Regional Chamber of Commerce



Membership Directory

Printed Membership Directory

Your membership listing is included in the printed Membership Directory and is listed both alphabetically and categorically. The printed directory is distributed annually to over 5,000 households through the Tri-County Times, and over 1,000 distributed through the Community Expo, real estate offices, local municipalities, and other Chamber events.

Online Membership Profile

Your fully customizable membership listing is included in our online searchable business directory. All members can enhance their listing by adding service descriptions, pictures, videos, as well as links to social media platforms and websites.

Chamber Connections: Maximizing Chamber Networking Benefits

Stay connected and build relationships with fellow Chamber members by attending one of our many networking events throughout the year. All networking events feature a Chamber update, speed introductions, one-minute commercials, prizes & more! *Locations vary based on our sponsor/host.*

Networking @ Noon

Join us on the 3rd Thursday of the month for a light lunch from 11:30 AM – 1 PM.

Networking After Hours

Join us for a semi-annual Networking After Hours event featuring hors d'oeuvres and drinks from 4 PM – 5:30 PM.

Networking in the Morning

Join us for a semi-annual Networking in the Morning event featuring coffee and a light breakfast from 8 AM – 9:30 AM.

Chamber Matters Member Orientation

Spring & Fall sessions available for new, current, and prospective Chamber members.

Whether you're a new member or have been with us for years, this orientation is designed to help you navigate your Chamber membership with confidence and clarity. Explore the wide range of benefits and resources available to you as a Chamber member, connect with peers, hear testimonials, and get insider tips at this valuable event.

Make Your Voice Heard: Join a Chamber Committee

Getting involved with committee work offers our members the chance to network, develop leadership skills, increase visibility, influence chamber activities, and contribute to the community.

Boost Your Brand: Member Advertising Opportunities

Discover a multitude of avenues to promote your business, enhance your brand, and connect with potential customers through your chamber membership.

Chamber Sponsorship

Sponsorship opportunities are exclusive to members. Sponsorship of chamber programs and events creates enhanced visibility and exposure of your brand. Sponsorship levels and costs vary by event.

Ribbon Cuttings / Grand Openings

Plan a ribbon-cutting or grand opening with our Chamber for increased advertising and exposure. A ribbon-cutting ceremony provides an opportunity for you to introduce yourself, share your business's story, and highlight what sets you apart. Our Chamber will provide the ribbon, scissors, and a press release. This service is included with your membership fee.

Email Advertisements

Send a customized email communication to over 900 Chamber member business representatives. The email communication consists of a graphic of your design linked to the URL you provide. Must check with Chamber staff on the availability of specific send dates. The cost is \$100 per email communication.

Weekly Update E-newsletter Advertisements

Include a custom advertisement in our Weekly Update E-newsletter communication distributed every Tuesday morning to our full email list of over 900 Chamber member business representatives. The cost is \$50 and includes an ad for 2 consecutive weeks.

Membership Directory Advertising

Include a customized advertisement in our printed business directory that is distributed to over 5,000 households annually through our local newspaper as well as distribution at the Community Expo. Price varies by ad size.

Community Expo

Participate as an exhibitor in our Community Expo the first weekend of March at the Fenton High School. This event has over 5,000 attendees and allows exhibitors to increase visibility for their business, generate leads, and connect with potential customers. Pricing varies by booth location.

Member Advantage Discount Program

This member-to-member discount program offers several perks – cost savings, access to exclusive deals, enhanced member benefits, and encourages supporting local businesses.

Scan for List of Deals



Small Business Solutions: Support and Resources Offered by the Chamber

Mentorship Opportunities

If you would like to be paired with an experienced business professional, we will help make that connection for you.

Educational Workshops and Seminars

The Chamber will host educational events on various topics relevant to small businesses. Business seminars vary from year to year.

Advocacy and Representation

The Chamber serves as a voice and advocates for member businesses at the local, state, and federal levels. Our governance committee monitors local legislation and regulatory issues and work to ensure their interests are represented.

SCORE (Service Corps of Retired Executives)

Free, private, one-on-one business counseling and assistance to potential and existing small business owners.

Board Room Usage

In need of a space to meet? As a member, you have access to reserve our on-site board room for meetings and gatherings during our Chamber business hours. Limited availability, must schedule with front desk.



Chamber Foundation

The Fenton & Linden Chamber Foundation is the philanthropic arm of the Chamber, dedicated to supporting educational, workforce development, and community enhancement initiatives.

Investing in Tomorrow's Leaders: Chamber Scholarship Program

Our Scholarship Fund awards a senior from Fenton Area Public Schools, Lake Fenton Community Schools, and Linden Community Schools with a \$2,000 scholarship to continue their education. We also have a scholarship opportunity for students interested in entering a trade skill.

Scholarship Lunch

Exclusive to Chamber members to purchase lunch at a special price from participating restaurants on the 4th Thursday of March – October. The net profit from lunch sales contributes to the Scholarship Fund. All lunches include delivery to your office by a member of the Ambassador committee.

Chamber Committees

Board Committees

Ambassadors Committee

1st Wednesday of the Month | 8 AM

The Ambassador Committee is a dedicated group of enthusiastic volunteers who are passionate about promoting the Chamber's mission and supporting fellow members. This committee has a strong commitment to networking, relationship-building, and community engagement.

Building Committee

3rd Wednesday of the Month | 9 AM

The Building Committee develops a timeline of projects relating to the upkeep and needs of the Chamber Building and grounds. An assessment is done quarterly, at a minimum. This committee makes recommendations to the Board of Directors for approval of funds to be budgeted for building needs.

Business Development Committee

1st Thursday of the Month | 8:30 AM

The Business Development Committee is a strategic group focused on fostering economic growth, entrepreneurship, and business expansion within the local community. The committee brings suggestions and issues from chamber members relating to business and marketing.

Career Connections

Meeting times and days differ

The Career Connections Committee consists of local business leaders and representatives from Fenton, Lake Fenton, and Linden School Districts. This committee focuses on programs that expose students to business leaders and various career pathways.

Finance/Operations Committee

3rd Tuesday of the Month | 8:30 AM

The Finance/Operations Committee is responsible for assisting the Board of Directors in ensuring the organization is in good fiscal health.

Governance Committee

2nd Thursday of the Month | 8:30 AM

The Governance Committee is responsible for ensuring effective governance practices and adherence to established policies and procedures. The committee operates under the Chamber's bylaws and charter, with a primary focus on promoting transparency, accountability, and ethical conduct throughout the organization.

Marketing Committee

1st Tuesday of the Month | 8:30 AM

The Marketing Committee is focused on promoting the chamber's brand, programs, and initiatives. The committee works to develop and implement marketing strategies that enhance the chamber's visibility, engage its membership, and attract new membership.

Event Committees

Seasonal Meetings, dates and times vary for each

- Fenton Community Expo
- Golf Scramble
- Fenton Freedom Festival
- Taste
- Chamber Celebration
- Jinglefest



Chamber Events & Programs

January

Forecast Breakfast

March

Community Expo

May

Chamber Matters –
Member Orientation

June

More than Just Golf
Scramble

July

Fenton Freedom Festival

August

Taste

September

Chamber Open House

October

Chamber Matters –
Member Orientation
Meet the Candidates
An Event So Good It's Scary

November

Chamber Celebration
Dinner
Young Men & the Workforce
Young Women &
the Workforce

December

Jinglefest & Jinglejog