

THE SPARK THAT BRINGS BUSINESSES, COMMUNITY & POSSIBILITY TOGETHER!



Fenton & Linden
Regional Chamber of Commerce

EST. 1920

2026

SPONSORSHIP

OPPORTUNITIES

WHERE
BUSINESS & COMMUNITY CONNECT!

The Fenton & Linden Regional Chamber of Commerce brings our communities to life — connecting businesses with exciting events, powerful resources, and vibrant opportunities where our members live, work, and play.

p 810.629.5447 • www.fentonlindenchamber.com • info@fentonchamber.com



ANNUAL SPONSORSHIP OPPORTUNITIES

These sponsorships were created to give our members maximum exposure all year long!

☐ Elite Chamber Champion – \$3,000

- Quarterly advertising on digital sign located outside the Chamber office
- Company logo included in footer of all email correspondence sent by Chamber staff
- Company logo listed on footer of Chamber website with a recognition as a Premier level Chamber Champion sponsor
- Banner advertisement featured on every page of the website
- Special recognition in printed business directory
- Quarterly email advertisements
- Extra category listing in business directory
- Business logo displayed at all Networking Events

☐ Premier Chamber Champion – \$1,500

- Company logo listed on footer of Chamber website with a recognition as a Premier level Chamber Champion sponsor
- Banner advertisement featured on every page of the website
- Special recognition in printed business directory
- Quarterly email advertisements
- Extra category listing in business directory
- Business logo displayed at all Networking Events

☐ Supporting Chamber Champion – \$750

- Company logo listed on footer of Chamber website with a recognition as a Supporting level Chamber Champion sponsor
- Special recognition in printed business directory
- Bi-annual email advertisements
- Business logo displayed at all Networking Events

☐ Weekly Update Presenting Sponsorship – \$1,500

- Company logo listed on header of all 52 Weekly Update communications sent to over 900 business representatives every Tuesday
- Clickable link to your business website from the Weekly Update communication
- Quarterly email advertisements sent to over 900 business representatives

RESERVE YOUR 2026 SUPPORT NOW

STRENGTHEN YOUR BUSINESS VISIBILITY & COMMUNITY PRESENCE

Networking Events

Our networking opportunities include Networking in the Morning, Networking at Noon and Networking After Hours. May have co-sponsor at no extra cost. Sponsor(s) must provide a light bite to eat. Door prize is optional. Please indicate three months you would like to host the event in order of choice.

☒ \$500 – **SOLD**

Forecast Breakfast

Annual event held in January at the Fenton Community & Cultural Center. Local government representatives are invited to give an update of what is happening in their community for the upcoming year. A keynote speaker is invited to speak regarding a subject of interest statewide. Event sponsors are advertised on e-mail blast invitation to members and speakers, in newspaper and website ads and featured on table tents at the event. Sponsors are introduced at the event and can give a 2 minute commercial.

☐ Event Sponsor – \$500

Community Expo

Annual event held the first weekend in March at Fenton High School. Approximately 150 exhibitors and 3,000-4,000 attend. Event also features food booths, local hourly entertainment, kids zone and prize drawings.

☐ Presenting Sponsor – \$3,250 (max. 2)

☐ Entertainment Sponsor – \$1,500

☐ Prize Raffle Sponsor – \$800

☐ Petting Zoo Sponsor – \$800

☐ Exhibitor Sponsor – \$800

– includes exhibitor booth

☐ Kid Zone Sponsor – \$500

☐ Kid Zone Bike Prize Sponsor – \$500

Golf Scramble

Annual event held either at the end of May or early June at one of our member golf courses. Sponsors receive signage in area specified relating to sponsorship. Additionally, all sponsors are listed on the website, e-mail blast, and in the program.

☐ Bloody Mary Bar Sponsor – \$1,000

☐ Halfway House Sponsor – \$1,000

☐ Cart Sponsor – \$1,000

☐ Putting Green Sponsor – \$750

☐ Team Photo Sponsor – \$750

☐ Breakfast Sponsor – \$500 (max. 2)

☐ Lunch Sponsor – \$500 (max. 2)

☐ 50/50 Sponsor – \$500

☐ Prize Raffle Sponsor – \$500

☐ Dinner Sponsor – \$500 (max. 2)

☐ Golden Tee Sponsor – \$300 (max. TBD)

☐ Tee Sponsorship – \$200 (max. TBD)

Taste

Annual event held in August at Rackham Park in Fenton. Taste is set-up on Fenton Community Center grounds and if needed, due to weather conditions, can move inside the building. All sponsors receive signage at the location relating to their sponsorship, logo in newspaper ads, email blasts, website and event program. Attracts approximately 3,000-4,000.

☐ Presenting Sponsor – \$3,000 (max. 4)

☐ Ticket Sponsor – \$1,500

☐ Root Beer Float Sponsor – \$1,500

☐ Photo Booth Sponsor – \$1,000

☐ Carry-Out Box Sponsor – \$1,000

☐ Dinner Napkin Sponsor – \$1,000

☐ Beverage Napkin Sponsor – \$1,000

☐ Centerpiece Sponsor – \$750

☐ Entertainment Sponsor – \$750 (max. 2)

☐ Beer Sponsor – \$750

☐ Wine Sponsor – \$750

☐ Cocktail Sponsor – \$750

☐ Pop Sponsor – \$500

☐ Water Sponsor – \$500

☐ Program Sponsor – \$500

☐ Menu Sponsor – \$500 (max. 2)

☐ Prize Sponsor – \$500 (max. 2)

Sponsorship pricing guaranteed until January 31, 2026. Following that date pricing is subject to change. Sponsorships may vary on availability due to first rights of renewal offered to 2025 sponsors. For additional benefit information per sponsorship level email membership@fentonchamber.com or visit our website and click on **EVENTS** at the top.

An Event So Scary

Annual event held on October 31st unless it falls on a weekend then the event is held on the Friday before. Spooky sponsors have logo listed on all event advertising and includes location sponsorship. Businesses receive a sign to place at their location letting trick-or-treaters know they are participating. Businesses are listed in newspaper/website advertising categorized by street location. Flyers are distributed to all local elementary schools.

- ☐ **Spooky Sponsor** – \$500 (max. 5)
- ☐ **Phantom Photo Booth Sponsor** – \$500 (max. 2)
- ☐ **Trick – or – Treat at Your Business Location** – \$65
- ☐ **Boo Booth at Community Center** – \$65

Chamber Celebration

Annual award event held in November at a member venue. Celebrates the Chambers achievements and honors outstanding Chamber members, community members and community educators.

- ☐ **Presenting Sponsor** – \$2,500 (8 guests)
- ☐ **Diamond Ticket Package** – \$1,100 (8 guests)
- ☐ **Gold Ticket Package** – \$520 (4 guests)
- ☐ **Silver Ticket Package** – \$275 (2 guests)
- ☐ **Bronze Ticket Package** – \$155 (1 guests)
- ☐ **Appetizer Sponsor** – \$1,000
- ☐ **Cocktail Sponsor** – \$1,000
- ☐ **Auction Sponsor** – \$500 (max. 2)
- ☐ **Dessert Sponsor** – \$500
- ☐ **Gift Sponsor** – \$500
- ☐ **Photo Booth Sponsor** – \$500
- ☐ **Slide Show Sponsor** – \$500

Chamber Matters – New Members Orientation Breakfast

A semi-annual event held in the spring and fall each year previously hosted at Spring Meadows Country Club. This orientation invites and welcomes new members to network, learn more about chamber benefits, committee involvement and includes an opportunity to meet fellow members and board members. (Existing members welcome for a membership refresher)

- ☐ **Presenting Sponsorship** – \$1,000 (includes both spring and fall events)
- ☐ **Spring Presenting Sponsor** – \$600
- ☐ **Fall Presenting Sponsor** – \$600
- ☐ **Prize Sponsor** – \$300

Jinglefest / JingleJog

Held the first Saturday each December, Jinglefest transforms downtown Fenton into a full-day holiday celebration filled with festive activities, entertainment, and seasonal shopping. The excitement builds with the JingleJog 5K, a spirited holiday run/walk that draws participants of all ages. The event culminates in a brilliant evening showcase featuring a lighted parade, the community tree lighting, and a dazzling fireworks display – making Jinglefest one of the region's most memorable holiday traditions. Sponsors receive signage at the area relating to their sponsorship, newspaper advertising, e-mail blasts, website advertising and logos on flyers distributed at local grocery stores and sponsor locations.

- ☐ **Presenting Sponsor** – \$2,000 (max. 4)
- ☐ **JingleJog Presenting Sponsor** – \$1,250 (max. 4)
- ☐ **Horse & Wagon Sponsor** – \$1,300
- ☐ **Warming Tent Sponsor** – \$1,000
- ☐ **Reindeer Sponsor** – \$1,000
- ☐ **Frosty's Photo Booth Sponsor** – \$600 (max. 2)
- ☐ **Live Ice Carving Demonstration Sponsor** – \$500
- ☐ **Ice Sculpture Sponsor** – \$350 (unlimited)
- ☐ **JingleJog Event Sponsor** – \$350 (unlimited)
- ☐ **JingleJog Prize Sponsor** – \$500
- ☐ **JingleJog Race Medal Sponsor** – \$500 (max. 2)
- ☐ **Jingle, Mingle & Shop Sponsor** – \$500 (max. 2)
- ☐ **Jingle, Mingle & Shop Participant** – \$25 Gift Card Donation

Build a tailored package to keep your business visible, connected & engaged throughout the year.

\$4,000 Investment Receives **5% Discount.**
\$5,000+ Investment Receives **7% Discount.**

ADVERTISING OPTIONS

E-mail Blast

Members submit electronically exactly what they want sent out to the Chamber membership (over 900 contacts). Only one e-mail per day/3 per week is permitted.

- ☐ \$100 each

Weekly Update

Members submit a digital advertisement they would like featured in an upcoming Weekly Update communication for 2 consecutive weeks.

- ☐ \$50 each

E-mail Blast Bundle

Bundle the email blasts and weekly update advertisement together for a discounted rate of \$125.

- ☐ \$125 each



Career Connections*

Annual workshop featuring 11th & 12th grade students from Fenton, Lake Fenton and Linden High Schools. An engaging event that brings students and businesses together to explore career opportunities and build professional relationships. Approximately 80-100 attend each workshop.

- ☐ **Presenting Sponsor** – Craig Tornquist – \$2,000
- ☐ **Presenting Sponsor Young Women & the Workforce** – \$1,500
- ☐ **Presenting Sponsor Young Men & the Workforce** – \$1,500
- ☐ **Breakfast Sponsor** – \$500 for each event
- ☐ **Lunch Sponsor** – \$500 for each event
- ☐ **Prize Sponsor** – \$350 for each event
- ☐ **Product in a Box Sponsor** – \$200 for each event

Scholarship Lunch*

A program held on the 4th Thursday of every month February – October. Program sponsors are advertised with lunch sale promotions and receive additional recognition based on sponsorship selected.

- ☐ **Presenting Sponsor** – \$1,500
- ☐ **Bag Sponsor** – \$1,000
- ☐ **Cookie Sponsor** – \$600
- ☐ **Water Sponsor** – \$500
- ☐ **Chips & Soda Sponsor** – \$500
- ☐ **Event Sponsor** – \$300 (unlimited)

*Make separate payment to Fenton Chamber Foundation in order to receive tax write-off.